



**Ball State University Libraries' James A. Bradley  
Main Speaker for OCLC LIVE Web Event**

In late October, James A. Bradley, Head, Metadata and Digital Initiatives, was the main speaker for an OCLC LIVE Web event, *Successful Launch Secrets: How the Ball State University Libraries Created Digital Collections for Use in the Classroom, on Campus, and Beyond*.

Drawing on examples from Ball State University's Digital Media Repository, Jim discussed the structure and characteristics of a sustainable digital program, as well as how to package digital collections into reusable learning objects and new educational resources.

Following the enthusiastic response to this web event, Ball State University and the Digital Media Repository became the subject of the most recent *OCLC Abstract* (v. 9, no. 46), "Ball State University Creates Digital Media Repository for Entire Campus and Beyond Using CONTENTdm."

The publication, <http://www5.oclc.org/downloads/design/abstracts/11272006/contentdm.htm>, presents Ball State University Libraries "success story" of creating one of the more prominent CONTENTdm collections and having done so in such a short time span.

Ball State's Digital Media Repository continues to grow with new collection being added on a regular basis. For example, the **Student Filmmakers Collection** of video produced by Ball State students was recently added. In the near future students, faculty, and researchers globally will have access to the taped oral histories of members of the African-American and Jewish populations of Muncie, Indiana, including transcripts.

To view the latest collections, visit Ball State's Digital Media Repository at <http://libx.bsu.edu>.

[Submitted by Arthur W. Hafner, Dean of University Libraries, Ball State University, 12-05-2006]